

# Jacqueline A. Davis, PhD, MPH

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## QUALIFICATIONS SUMMARY

- 16 years of experience in program development, implementation, evaluation, research and data management, including quantitative and qualitative analyses, and grant management
- Leader, manager, and advisor of public health prevention programs
- Trainer and promoter of youth development and leadership programs
- Accomplished grant writer and reviewer
- Manager of resources and staff
- Subject Matter Expert for Institutional Review Board (IRB) protocols

## EDUCATION

Ph.D.: Public Health, Community Health Promotion and Education, August 2014 Walden University, Minneapolis, MN GPA: 3.8

Dissertation: *Teens' Knowledge, Attitudes, Acceptance of Using Technology to Promote Dating Violence Awareness*

MPH: Public Health Administration, August 1987 University of South Carolina-Columbia, Columbia, SC

B.S.: Mathematics/Computer Science, May 1983 University of North Carolina-Pembroke, Pembroke, NC

## RELEVANT PROFESSIONAL EXPERIENCE

### Adjunct Faculty

Perimeter College @ Georgia State University Dunwoody, GA

August 2014 - present

Average hours per week: 20

### Duties:

*Leadership and Oversight:* Provide leadership and oversight in health classes (4 classes per semester with 20-25 students per class) by planning, organizing, teaching, and providing feedback to students in order to promote and direct student learning. Use effective motivation to help stimulate a personal desire to learn of health prevention and health behavior changes. Provide classroom environment conducive to learner growth in a variety of delivery methods (individualized, small group, lecture/discussion, and group facilitation) and promote learning as a life-long process.

*Strategic Planning, Instruction, and Student Advising:* Plan course delivery and the incorporation of basic components of healthy lifestyles, physical fitness, healthy eating, and other behaviors that promote healthy living. Instruct students (4 classes per/semester with 20-25 students per class) on designing, implementing, and evaluating the Transtheoretical Model of Behavior Change. Advise and motivate students to improve their health and avoid health risk behaviors and diseases.

### Key Accomplishments:

- Prepared and delivered instruction of health and wellness curriculum to more than 200 students annually (97% of the students successfully completed the course)
- Prepared and submitted required documentation including course syllabi, student attendance, final course grades, and other data/information required by GPC

- Maintained classroom behavior and actions consistent with GPC policies
- Communicated and responded to students via e-mail, phone, or personal conference
- Provided feedback on progress of students, including evaluation of course and program outcomes and informed GPC staff of students' issues/concerns; and collaborated with colleagues
- Maintained professional development/growth based on personal needs and GPC requirements

**Program Manager/Health Education Specialist**

Jane Fonda Center, Emory University, Atlanta, GA

November 2008 – February 2013

Average hours per week: 40

**Duties:**

*Leadership and Oversight:* Provided leadership and coordination of **Start Strong Atlanta**, a \$1million teen dating violence prevention initiative aimed to promote healthy relationships and challenge social norms to prevent teen dating violence. Implemented four core strategies: 1) educate and engage 11 to 14 year-olds in schools and out-of-school settings; 2) educate and engage teen influencers such as parents/caregivers, youth mentors (15-18 year olds) and other mentors; 3) change policies and environmental factors; and 4) implement effective communications/social marketing strategies. Provided supervision for 4 support staff members, 20 youth leaders, and a summer public health fellow annually.

*Program Planning, Implementation, and Management:* Conducted needs assessment and compiled teen dating violence data and statistics, created logic models, and developed program plan based on the social learning theory. Met with school system administrative staff and health system staff to form collaborative partnership of three primary partners. Implemented adolescent school health education program for **Start Strong Atlanta**. Developed youth training modules and education materials focused on healthy teen relationships and dating violence prevention. Conducted weekly youth leadership trainings with 15-20 youth leaders annually. Trained 32 middle school health teachers on *Safe Dates* curriculum and reached over 1,200 students annually. Managed program implementation in middle school health education classes in a local school system (16 middle schools). Coordinated and implemented school and community-based health education activities and events. Managed data collection and provided technical assistance to school system staff. Managed the day-to-day program operations and fiscal activities (created/managed budgets, ordered supplies and materials, handled record-keeping, and submitted financial reports to project officer.

*Interagency Coordination, Oral/Written Communication and Social Marketing:* Identified more than 25 collaborative partners and key stakeholders and established strong community collaborations (schools, health departments, faith-based community, and other community-based organizations). Developed 10-12 Memorandum of Understandings (MOUs), assisted with defining roles and responsibilities of partners, and maintained productive working relationships. Collaborated on positive youth development issues pertaining to youth and families. Assisted with developing communication materials for partners and other organizations and agencies committed to youth development and prevention programs. Wrote e-mails, memos, newsletters, abstracts, articles, and reports. Assisted with writing and co-authoring publications and grants. Created and reviewed website materials and updated and monitored website. Developed oral and written presentations and other training materials for various audiences. Assisted with creating and developing a social marketing plan. Incorporated youth input, created, and delivered messages to target audiences. Assisted with implementing campaigns that reinforced, supported, and changed norms about healthy relationships. Assisted with increasing and sustaining media coverage of the program. Served as liaison for grant funders and represented organization on local, state, and national levels. Served on planning committees for implementation of evidence-based interventions, strategies, and practices for teen dating and other youth violence prevention.

*Policy Monitoring, Development, and Refinement:* Researched and identified existing legislation and proposed policies that may have impacted teen dating violence and abuse. Assisted with drafting policy guidance documents with working group. Identified key persons (health facility administrators, county commissioners, local and state representatives, and others) for review, revision, and implementation of policies supporting the prevention of dating violence and abuse. Instrumental in providing research and data to DeKalb County commissioners to help establish February as Teen Dating Violence Month in DeKalb County. Disseminated policy information and updates to partners.

*Assistance, Research and Evaluation:* Developed a plan that identified program objectives and agreed upon partner responsibilities in the planning, delivery, and follow-up of technical assistance. Provided ongoing support for program implementation, capacity-building, and sustainability of various health educations within communities. Provided ongoing training and support for curriculum implementation. Conducted site visits and collected surveys and feedback from facilitators. Provided guidance and instructions on using online data entry tool. Used a variety of marketing and communication strategies to reach partners, gain support, and provide ongoing technical assistance. Provided free training curricula, education materials, incentives, and special events. Oversaw data collection, reviewed and submitted to project officer, and collaborated with independent evaluation team regarding data management and evaluation.

**Key Accomplishments:**

- Interviewed, hired, and managed 15-20 youth leaders annually
- Developed teen dating violence prevention training modules; trained and supervised teens for youth leadership program; and facilitated orientations, trainings, and workshops for various audiences on promoting healthy teen relationships
- Conducted *Safe Dates* curriculum trainings and trained 32 middle school teachers annually, reached over 5,000 youth and educated approximately 400 parents/grandparents via PTAs, Communities in Schools, and other parent organizations during the four-year grant period
- Managed data entry and collection for evaluation team and submitted monthly reports
- Provided technical assistance to teachers, counselors, coaches, other teen influencers, and community partners
- Served as a key resource for collaborative partners as they engaged youth and families in promoting healthy relationships
- Advocated policy, environmental factors, and school climate changes with partner organizations
- Assisted with implementing social marketing campaign and developing and testing website messages and materials to promote dating violence awareness and healthy teen relationships
- Conducted needs assessment and performed extensive literature searches and synthesized data
- Completed IRB protocol and adhered to grant guidelines

**Research Project Manager**

Jane Fonda Center, Emory University, Atlanta, GA

September 2004 – November 2008

Average hours per week: 40

**Duties:**

*Leadership and Oversight:* Provided leadership of implementation and training of a statewide school-based media education program to promote abstinence and oversaw research activities. Supervised four support staff members. Mentored and supervised public health summer fellows and provided direction for completing a research project and presentation annually. Managed program data and produced reports. Handled grant financial analysis, prepared budgets, and assisted with financial documents.

*Program Planning, Implementation, and Management, and Evaluation:* Planned, assisted with curriculum development, and implemented *Media Madness*, a media education program in a local school system. Promoted health education programs in the area of adolescent sexual health to prevent early sexual activity, teen pregnancy, and sexually transmitted diseases, including HIV/AIDS. Conducted evaluation of a health education program in a local school system. Handled program data management - administered over 2,000 pre/posttests, collected, entered, analyzed, and synthesized data. Used both qualitative and quantitative research methods (facilitated focus groups, administered pre-posttests, and interpreted and analyzed data). Wrote statistical reports and assisted with final evaluation reports to assess program effectiveness. Disseminated reports and evidence-based recommendations to school system.

*Interagency Coordination, Oral/Written Communication and Social Marketing:* Collaborated with partner agencies and key stakeholders on positive youth development issues pertaining to youth and school-based health programs. Assisted with developing communication materials for partners and other organizations and agencies committed to youth development and prevention programs. Developed oral and written presentations and other training materials. Wrote e-mails, memos, newsletters, abstracts, articles, and reports. Assisted with writing and co-authoring publications and grants. Represented organization at local, state, and national meetings, conferences, and events.

**Key Accomplishments:**

- Conducted research studies for a media education program, *Media Madness*; designed and managed large databases (collected, cleaned, coded, and performed quality control of data); analyzed data using several statistical software packages to include frequencies, crosstabs, measures of central tendency, and basic inferential statistics; synthesized data; and produced statistical reports
- Assisted with developing curricula; designed data measurement tools; and conducted literature searches to gather information and identify gaps in literature regarding the influence of the media on teens' sexual behaviors and attitudes
- Taught *Media Madness* curriculum to middle school students; and conducted education sessions for parents/grandparents via PTAs, Communities in Schools, and other parent organizations
- Created, produced, pilot-tested, and edited adolescent sexual health education materials (*Teen Health Series* DVD-teen pregnancy, STDs & HIV/AIDS prevention); and conducted surveys and focus groups
- Collaborated, developed, and submitted grant proposals; submitted reports; and co-authored several abstracts, articles, and published in four public health journals
- Provided technical assistance to teachers, other teen influencers, and community partners
- Completed IRB protocol and adhered to grant guidelines
- Managed administrative activities for operations of multiple grants, (i.e., monitored expenditures, created budgets and mid-year/final reports, and handled cooperative agreements/contracts)
- Served as project liaison to other departments, organizations, and government agencies

**Community Technology Manager**

Jane Fonda Center, Emory University, Atlanta, GA

September 2000 – September 2004

Average hours per week: 40

**Duties:**

*Leadership and Oversight:* Provided leadership and management of health-focused community technology center grant by assisting director with establishing three community technology centers (two teen clinics and one recreation center). Conducted a needs assessment and strategized to implement program plans. Handled setup of centers, client recruitment, and health-focused computer trainings.

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Managed data collection and analysis and established and maintained community partnerships. Supervised two staff members and managed day-to-day program implementation.

*Program Planning, Implementation, and Management:* Conducted community needs assessment and met with community neighborhood committee with results and collaborated on program plans. Formed community partnership to implement health-focused technology center at local recreation center and teen clinic. Planned and implemented health-focused programs and developed training materials for youth, teens, and senior citizens. Managed data collection (over 2,000 surveys), conducted analyses, and produced reports. Managed the day-to-day operations and handled fiscal management.

*Interagency Coordination and Oral/Written Communication:* Handled cooperative agreement by developing and monitoring budgets, submitting reports, adhering to grant guidelines, and collaborating with other agency personnel. Established community collaborations with partner organizations and key stakeholders and maintained productive working relationships. Assisted with developing communication materials for technology centers and partner organizations. Wrote correspondences, e-mails, formal communications, reports, and assisted with writing grants and publications. Researched, reviewed, and recommended appropriate websites for each technology center. Represented organization on local, state, and national levels. Served on planning committee of technology-focused activities focused on health.

**Key Accomplishments:**

- Managed and directed two technology centers: 1) after-school program and senior citizen program at local recreation center and 2) a teen health education program in a local hospital teen clinic
- Taught basic computer classes to approximately 20 senior citizens and youth participants (Microsoft Office Suites - Word, Excel, PowerPoint, and Publisher)
- Taught technology-based health education/prevention sessions (teen pregnancy, STDs & HIV/AIDS, alcohol/drug abuse, bicycle/seat belts safety, etc.) to 500 youth at the centers
- Developed and maintained databases (collected, compiled, and analyzed data)

**Senior Research Project Coordinator**

Jane Fonda Center, Emory University, Atlanta, GA

September 1997 – September 2000

Average hours per week: 40

**Duties:**

*Leadership, Oversight, and Research Management:* Oversaw data management for research projects by administering pre/posttests (over 2,000 students), coding, collecting, entering, and analyzing data for school-based health education programs. Coordinated research activities and assisted with the implementation of adolescent sexual health education programs that focused on teen pregnancy and sexually transmitted diseases prevention. Coordinated state training and conference. Manage day-to-day program operational activities and handled fiscal activities for programs. Assisted with health education program evaluations and with writing, compiling, and disseminating reports to school system.

**Key Accomplishments:**

- Developed and maintained databases (collected, compiled, and analyzed data)
- Developed and designed surveys and other data collection tools
- Assisted with coordinating abstinence education trainings throughout the state and arranged orientation for sex education review committees for school health education
- Provided media education to 180 school systems in the state of Georgia
- Coordinated a state conference on abstinence education for more than 300 participants
- Completed IRB protocol and adhered to grant guidelines

**Health Educator/Database Coordinator**

Grady Health System, Comprehensive Breast Center Atlanta, GA

March 1997 – September 1997

Average hours per week: 40

**Duties:**

*Program Implementation and Data Management:* Provided education for patients, family, and staff. Coordinated and participated in health fairs and community health events, reaching over 500 participants. Communicated with and collaborated with partner organizations and agencies with health education programs. Managed data collection and data entry and developed data tracking procedures. Managed day-to-day office operations, and handled fiscal management for program. Supervised and trained support staff. Assisted director with reports, abstracts, and grant writing. Served on planning committee for program implementation and collaborated with partner agencies and community organizations.

**Key Accomplishments:**

- Designed and maintained databases (collected, compiled, analyzed and interpreted data) and generated monthly and quarterly statistical reports
- Created presentations and education materials and taught breast health education to patients, family members/visitors and staff
- Coordinated community outreach and scheduled mobile mammography services for health fairs and other events

**Database Coordinator**

Emory University, Family/Preventive Medicine Atlanta, GA

January 1993 – March 1997

Average hours per week: 40

**Duties:**

*Data Management and Program Implementation:* Coordinated data management for breast and cervical cancer project. Coordinated patient appointments and scheduling for services and follow-up appointments, assisting over 500 participants. Communicated with and coordinated services with various healthcare providers and healthcare facilities. Managed day-to-day office operations and handled fiscal management for program.

**Key Accomplishments:**

- Developed and implemented data tracking system procedures and utilized a variety of formats to collect data and present findings
- Assisted Director with coordinating free breast and cervical health services to women in Fulton County through the *BreasTest/BreasTest & More* programs
- Coordinated community outreach and scheduled mobile mammography services for health fairs and other events

## **RESEARCH METHODS AND SOFTWARE**

Qualitative and Quantitative Research Design, EpiInfo 7, SPSS 21, SurveyMonkey, Analyses (Descriptive Statistics, Cross Tabulations, Chi-Square & P Value Testing, Logistic Regression, & Reporting), Microsoft Office Suite (Word, Excel, Access, PowerPoint, Publisher)

## **AWARDS**

The Martin Luther King, Jr. “Dreamkeepers” Award (Start Strong Atlanta)	2012
Metro Atlanta Violence Prevention Pioneers, 2011 (Start Strong Atlanta)	2011

## **MEMBERSHIPS/PROFESSIONAL AFFILIATIONS**

Injury Prevention Research Center at Emory (IPRCE), Violence Prevention Task Force	2016-Present
Metro Atlanta Violence Prevention Partnership (MAVPP)	2009-Present
DeKalb County Teen Pregnancy Prevention Task Force	2009-Present
Georgia Campaign for Adolescent Pregnancy Prevention - Adolescent Service Network	2009-2013
American Public Health Association	2012-2013
Society of Public Health Educators	1997-2000
American Association for Cancer Education	1996-1998
National Black Leadership Initiative on Cancer-Southern Region (NBLIC)	1993-1998
Healthy People 2000	1994-1996
The Atlanta Project - Crim Cluster, Family Support Committee	1993-1996
Who's Who Among Students in American Colleges and Universities	1983
Outstanding Young Woman in America	1983

## **PUBLICATIONS**

Howard M, **Davis J**, Mitchell, M. (2011). *Low-Income Teen Health Behaviors with Internet-Linked Clinic Interventions*, **Sexuality Research and Social Policy**, 8(1): 50-57

Howard M, **Davis J**. (2010). *STI/Pregnancy Prevention Using Technology-Based Education*, **Contraception**, 82(2): 189

Howard M, **Davis J**, et al (2004). *Young Males' Sexual Education and Health Services*, **American Journal of Public Health**, 94(8): 1332-1335

Howard M, **Davis J**, et al (2003). *Overcoming Online Health Education Disparity*, **Journal of Multi-Cultural Nursing and Health**, 9(3): 57-61

Howard M, **Davis J**, et al *STD Prevention-Only A Click Away*, CDC Conference - STD/HIV Prevention and the Internet, Washington, DC, 2003

Morris, S, Wheatley, B, **Davis J**. *Health Education Via Public Transportation: East-West Breast Express* – American Association for Cancer Education, 1997

Morris, S, Wheatley, B, **Davis J**. *Health Education Via Public Transportation: "East-West Breast Express"* – Biennial Symposium on Minorities, The Medically Underserved and Cancer, Washington, DC, 1995