

# Fernando Rochaix

**Academic Interests** Assistant Professor of Art at Georgia State, Perimeter College currently working on projects involving new media, virtual reality and digital pedagogy in the Humanities. Previous academic work includes pre-Columbian, colonial art, 20th century Latin American and Native North American art.

## Education

### **M.A. Art History**

August 2002 to May 2004      University of Texas at Austin      Austin, TX  
MA thesis, *Labrado a hierro*: Embodying resistance in post-conquest Yucatan.

### **A.B. Art History**, with General Honors and Departmental Honors.

September 1994 – June 2002      University of Chicago      Chicago, IL

## Employment

### **Assistant Professor**

Aug. 2008–Present      Georgia State University, Perimeter College      Decatur, GA  
Teaches Arts 1301 Art Society and Culture, AH 1700, 1750 Western Art History surveys, AH 1850 a Survey of Africa, Oceania, and the Americas, and AH2000 20th century Modern. Aug. 2008- July 2012 worked as an adjunct instructor, one-year term-to-term, then hired as Instructor.

### **Adjunct Instructor- On Ground**

July 2009– December 2009      American Intercontinental University      Atlanta, GA  
Teaching two classes under the Art 205 Art Appreciation:  
This course introduces a variety of art forms within a cultural context, providing a basis of understanding of societal and cultural developments in historic and contemporary terms.

### **Adjunct Instructor**

Jan. 2008– June 2008      Miami International University of Art and Design      Miami, FL  
Taught Art History I (Prehistoric-Medieval) and II (Renaissance to Modern), surveys of Western Art. Also taught VA 2202 Critical Writing in the Visual Arts, a course designed to make students familiar with the vocabulary of art criticism and giving them a basis to critique their own and others' work.

### **Adjunct Instructor**

Aug. 2007– June 2008      Broward College      Pembroke Pines, FL  
Teaching four classes under the ARH 2000 Art Appreciation curriculum:  
A course considering form and content in world art, emphasizing its social and historical aspects so that students may become aware of how and why art is made and its meaning.

## Publications

May 2019                      Association of Computing Machinery                      Glasgow, Scotland  
"Spaces and Traces: Implications of Smart Technology in Public Housing," in  
*Proceedings of the 2019 CHI Conference on Human Factors in Computing Systems*  
Paper No. 439

January 2006                      University of Calgary                      Calgary, Canada  
"Naachtun-La Muralla Settlement Survey, 2005: A Preliminary Field Report," in  
*Resultados de Investigaciones Arqueologicas en Naachtun, Temporada 2005*.  
Report submitted to the Instituto Nacional de Antropología e Historia, Guatemala  
City, Guatemala.

October 2005                      Palace of Fine Arts                      Geneva, Switzerland  
"Colombia," in *Masters of the Americas: in praise of the Precolumbian artist*. The  
Dora and Paul Jassen Collection. Geneva: 5 Continents Editions.

## Conferences and Lectures

May 2019                      Scottish Events Centre                      Glasgow, Scotland  
"Spaces and Traces: Implications of Smart Technology in Public Housing,"  
presented at at 2019 CHI Conference on Human Factors in Computing Systems

November 2018                      Georgia Institute of Technology                      Atlanta, GA  
"Embodying Resistance: the Iconography of a Colonial Maya 'Tree of Jesse,'"  
presented at Georgia Medievalists' Group Fall Meeting

15 February 2016                      Georgia Perimeter College                      Clarkston, GA  
"The South DeKalb Computer Cooperative, Virtual Reality, and Service Learning  
Opportunities on Decatur Campus," presented to the Clarkston Computing and  
Engineering Club

29 January 2016                      Georgia State University                      Atlanta, GA  
Moderator and Organizer of Student Panel "What We Get Wrong When Using Technology with  
Millennials" at the Open Conference on Teaching and Technology

21 March 2015                      Georgia Perimeter College                      Clarkston, GA  
"Virtual Reality in the Classroom: 3Ds ultimate paradigm shift" presented at the  
GPC Teaching and Technology Conference.

19 February 2015                      Georgia Perimeter College                      Decatur, GA  
"Architectural Brutalism: Campus Design in the Wake of 1960s Civil  
Disobedience" presented at the 1960s Symposium 40<sup>th</sup> College Anniversary

8 October 2014                      Georgia Perimeter College                      Clarkston, GA  
"Digital Emancipation: Luddites, Lifehacking & Service Learning" presented at fall  
2013 GPC campus-wide Faculty Development Day.

11 November 2010                      York College (CUNY)                      New York, NY  
"2012 and the Maya Calendar: separating hieroglyphic fact from Hollywood fiction,"  
presented to the Tensor Scholars Program, Dept. of Mathematics and Computer  
Studies.

10 August 2005 Pontificia Universidad Javeriana Bogotá, Colombia  
“Labrado a hierro: Embodying resistance in post-conquest Yucatan,” presented at the Second Interdisciplinary International Symposium of Colonial Studies.

11 October 2003 Bryn Mawr College Bryn Mawr, PA  
“Maya Masquerade: Bodily Inscription from Classic to Colonial,” presented at the Fourth Biennial Bryn Mawr College Graduate Symposium, *Head to Toe: (un)Covering the Human Body*.

14 June 2003 University of Pennsylvania Philadelphia PA  
“The Cultural Politics of Mexican Travel Posters,” presented at the Social Science Research Council (SSRC) Mellon Mays Summer Conference, *Academic Selves Under Construction*.

## Grants, Scholarships and Fellowships

Awarded the David Bruton, Jr. Endowed Graduate Fellowship in the College of Fine Arts, the Dr. Ralph and Marie B. Hanna Centennial Endowed Scholarship in Art, the Sherry and Tommy Jacks Graduate Scholarship in Art History, and the Center for the History of Ancient American Art and Culture (CHAAC) Graduate Scholarship to attend the University of Texas at Austin.

Awarded the Feitler Travel Fellowship by the department of Art History at the University of Chicago in 2001 to pursue BA thesis related research.

Received an Andrew Mellon Minority Undergraduate Fellowship in 1996 to develop a working relationship within specific field interests.

In 1996 received a Summer Research Opportunities grant from the University of Chicago for research on Santería and Afro-Cuban music.

## Memberships

Association of Computing Machinery

Social Science Research Council Mellon Mays Graduate Fellow

## Languages

Native Spanish speaker, English fluency, conversational Yucatec Maya.