* **Rebecca Rakoczy**
* **614 S. Main Street,** **Madison, GA 30650**
* **404-316-9213**
* [**rrakoczy@bellsouth.net**](mailto:rrakoczy@bellsouth.net)

*Experienced feature writer/editor able to write effectively and communicate diverse ideas through a variety of media platforms. Enjoys connecting diverse audiences for a common goal.*

**Current:** **Assistant Director for Campus Communications**, Georgia Perimeter College

(July 2014 to Present)

Responsibilities include:

* Researching and writing articles that are consistent with college goals for publications and ad campaigns regarding student success and college completion
* Maintaining contact with multiple sources for story ideas
* Developing community, state and national media contacts and answering media queries
* Managing one part-time staff writer
* Editing and posting stories on college-wide news site and social media
* Serving on multiple college-wide committees

***Relevant experience***

**Publications specialist,** Georgia Perimeter College, (June 2008- July 2014)

Developed story ideas and wrote articles for faculty, staff and alumni publications

Covered and wrote about student engagement, faculty activities, and the allied health and nursing programs.

**Freelance writer, (**2004-2008)Assignments included feature articles for the Faith and Values and Living section of The Atlanta Journal-Constitution. Clients also included:  *Atlanta* magazine*, Lakelife* magazine, *Gwinnett* Magazine, *Arthritis Today* magazine, *Emory Public Health* magazine, *Emory Nursing* (alumni) magazine, *Piedmont Profiles* Healthcare Magazine, Momseasychair.com website, and *Momentum* magazine.

**Editor/writer, (**2003-2004/1998-2001) *Pulse Magazine for the Healthcare Professional*.

Managed and developed editorial direction of monthly healthcare magazine published by The Atlanta Journal-Constitution. Wrote articles geared toward healthcare professionals, especially nurses. From 2003-2004 worked in the AJC marketing department while executing my duties as the *Pulse* magazine editor.

**Executive editor**, (2001-2003) The Georgia Bulletin. Oversaw 11-member production and reporting staff; planned and assigned stories and special sections, wrote articles and columns, coordinated photo shoots.

**Publications coordinator/editor,** Egleston Children’s Hospital (1990-1993) Coordinated, wrote and edited hospital development publications, including physicians’ newsletter, “Small Street Journal,” and “Small Street Journal Health News.” Helped write and publicize the hospital’s ‘SAFE KIDS’ campaign.

**Public information coordinator**, Michael C. Carlos Art and Archeology Museum, Emory University, (1989-90) Pitched stories to media and museum publications, wrote press releases. Wrote and edited bi-monthly newsletter. Handled media queries about museum collections.

**Reporter, feature writer,** The Gwinnett Daily News, Lawrenceville, Ga. (1984-1989)

Was assigned to cover the famine of Ethiopia and Sudan in 1984, and flew to Khartoum to document the delivery of food to the refugee relief camps in Sudan. My reporting, and those of a team of writers at the Gwinnett Daily News, won the 1984 Georgia Newspapers Sweepstakes Award for outstanding coverage.

**Special Projects**

Founded **GPC Reads,** a common read program for the college that builds interdisciplinary programming around a common book and author visit. Since 2011, we have hosted eight authors at the college. GPC Reads has been adopted by more than 100 faculty and was named a key student engagement criteria in Georgia Perimeter College’s Quality Enhancement Program.

**Awesome Autumn Open House:** Planned, organized and implemented a community and recruitment open house for the GPC Newton Campus. The event attracted more than 350 people, and resulted in more than 130 new student admissions.

***Recognitions***

*Georgia Perimeter College Faculty/Staff Award of Excellence, 2011;*

*Georgia Nurses Association “Friend of Nursing” Media Award, 2002.*

***Education: Central Michigan University, Bachelor of Arts in Journalism***