Name: Kysa Anderson Daniels

Current Title: Publications Specialist III

Job Desciption: Regularly generate and suggest story and photo ideas for college publications, both online and print. Report and write interesting, accurate, timely and well organized articles that convey appropriate messages to the college’s internal and external audiences. Assist in planning and production of college publications and marketing materials so that they support the vision, mission and strategic goals of the college and the strategic goals of the Division of Institutional Advancement and the Office of Marketing and Public Relations. Develop content with an eye toward critical target audiences, including alumni, external support, critical industry sectors and the state legislature. Work with other departments to produce marketing materials and publications. Cover assigned beats and produce timely reports. Explore ways to report links between national and state education news and Georgia Perimeter College. Produce articles for commercial and professional newsletters, newspapers and magazines.

Titles and brief description of previous jobs that are relevant:

Kysa Daniels is the owner of Clarion Communications, the umbrella organization for her writing and speaking projects. Most recently, she launched an online parenting show called Village Strong, which offers "strength and solutions for the modern family." She has experience as a CNN anchor and AJC writer and currently writes a parenting column for the Rockdale News. In addition, she is employed by United Way of Greater Atlanta as a project manager charged with the implementation of Parent Leadership Institutes throughout the metropolitan region. A Texas native and staunch family advocate, Kysa graduated from Texas A&M University with a bachelor's in journalism. She earned her master's in mass communications from Eastern New Mexico University. Kysa and her husband reside in greater Atlanta, where they are raising their three sons.

Skills that may not be evident in your job titles or tasks

Committees and organizations in which you are active

Georgia Women’s Conference

Fitzgerald Grant Implementation Committee

Honors and awards

2015 Women of Wonder

Education (where you went to college or any other certificates you hold)

Kysa graduated from Texas A&M University with a bachelor's in journalism. She earned her master's in mass communications from Eastern New Mexico University. Kysa and her husband reside in greater Atlanta, where they are raising their three sons.